

SCHEDULE AT-A-GLANCE

Monday, September 17

3:00 pm-6:30 pm **Conference Check-In** (Grand Foyer)

6:00 pm-8:00 pm **Opening Reception** (Grand Ballroom B,C)
Hosted by Pueblo of Isleta and Isleta Resort and Casino

Tuesday, September 18

7:00 am-5:00 pm **Conference Check-In** (Grand Foyer)
Break with Exhibitors (Grand Ballroom A; until 8 am)

8:00 am-10:00 am **Blessing | Breakfast | General Session** (Grand Ballroom B,C)
Color Guard By Pueblo of Isleta Veterans Association
Welcome Messages by Governor J. Robert Benavides, Pueblo of Isleta and City of Albuquerque Mayor Timothy M. Keller

Memorandum of Understanding Signing

AIANTA with the U.S. Department of Commerce and U.S. Department of the Interior

Keynote Speaker

Joe Garcia, Southwest Area Vice President, National Congress of American Indians

Regional Regalia Sharing

10:00 am-10:30 am **Break with Exhibitors** *sponsored by* Inn of the Mountain Gods (Grand Ballroom A)
Presentation: Laguna/Hopi Buffalo Group; Sponsored by Eastern Band of Cherokee

10:30 am-noon Breakout Sessions	A1 Tourism Basics: How to Understand and Benefit from Domestic and International Tribal Tourism Research and Data (Sunrise)	A2 Tourism Product Launch: Global Good Practice Guidelines for the Travel Industry Working with Indigenous Communities (Manzano)	A3 New Market Development: How to Work with Tour/Receptive Operators and Developing Itineraries and Tour Packaging (Bosque)
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12:15 pm-1:30 pm **Lunch | General Session** *sponsored by* Navajo Nation Tourism Department (Grand Ballroom B,C)

Initiatives for the Future

Tom Udall, U.S. Senator, State of New Mexico (Video Message); Lenna Aoki, General Counsel, U.S. Senator Brian Schatz (HI); Rick May, Senior Advisor, Secretary of the Interior, Department of Interior; LeRoy Gishi, Chief, Division of Transportation Office, Office of Indian Services, Bureau of Indian Affairs

1:45 pm-3:15 pm Breakout Sessions	A4 Tourism Trends: Best Practices for RV Parks and Campgrounds (Sunrise)	A5 Tourism Basics: Create a Managed Tourism Program (Manzano)	A6 Tourism Planning: Tribal Tourism and Public Lands: Opportunities and Resources for Collaboration (Bosque)
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3:15 pm -3:45 pm **Break with Exhibitors** *sponsored by* Fort McDowell Yavapai Nation (Grand Ballroom A)
Presentation: White Mountain Apache Spirit Dancers; Sponsored by Oneida Nation of Wisconsin

3:45 pm-5:00 pm Regional Meetings	Southwest Region (Grand Ballroom C)	Eastern Region (Grand Ballroom B)	Plains Region (Rio Grande)	Midwest Region (Bosque)	Pacific Region (Manzano)	Alaska Region (Sunrise)
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6:00 pm-7:30 pm **2019 AITC Preview Reception** (Seminar)
Sponsored by Cherokee Nation and Cherokee Business Enterprises

Wednesday, September 19

7:00 am-5:00 pm **Conference Check-In** (Grand Foyer)
Break with Exhibitors (Grand Ballroom A; until 8 am)

8:00 am-10:00 am **Breakfast | General Session** *sponsored by* Choctaw Country (Grand Ballroom B,C)
Tourism Industry Reflecting on the Past and Building on our Future through Tourism
Roger Dow, President and CEO, U.S. Travel Association (Video Message); Aaron Wodin-Schwartz, Vice President, Public Policy, Brand USA; Julie Heizer, Deputy Director of Industry Relations, National Travel and Tourism Office, U.S. Department of Commerce

Director's Report | Camille Ferguson, Executive Director, AIANTA

SCHEDULE AT-A-GLANCE

Wednesday, September 19

10:00 am-10:30 am **Break with Exhibitors** *Sponsored by* Port Madison Enterprises (Grand Ballroom A)
Presentation: White Apache Mountain Spirit Dancers

10:30 am-noon Breakout Sessions	B1 Tourism Foundations: Building Remote Sustainable Adventure Tourism (Sunrise)	B2 Tourism Product Launch: How to Tell Your Story through Traditional and Non-Traditional Media (Manzano)	B3 New Market Development: Understanding the Profile of International Visitation to Indian Country (Bosque)
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Noon-1:00 pm **Lunch | General Session** (Grand Ballroom B,C)
Sponsored by Navajo Nation Parks & Recreation Department

Past, Present and Future - Presidents' Address

Speakers: First AIANTA President, Joan Timeche; Sherry L. Rupert, Board President, AIANTA

1:00 pm-1:45 pm **Tribal Executive Leadership Round Table** (Grand Ballroom B,C)
Moderator: Travis Owens, Board Member, AIANTA; Panelists: Ernie Stevens, Jr., Chairman, National Indian Gaming Association; Chris James, President and CEO, National Center for American Indian Enterprise Development; Sherry L. Rupert, Board President, AIANTA

2:00 pm-3:15 pm Breakout Sessions	B4 Tourism Trends: Tourism Development as a Tool for Food Sovereignty (Sunrise)	B5 Tourism Basics: Innovative Ways to Attract Visitors and Learn Why and How to Claim your Webpage on NativeAmerica.travel (Manzano)	B6 Tourism Foundations: Tourism 101 Country (Bosque)
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3:15 pm -3:45 pm **Break with Exhibitors** *sponsored by* Quileute Oceanside Resort (Grand Ballroom A)
Presentation: Cellicion Dance Group (Pueblo of Zuni); Sponsored by Tribal Solutions Group

3:45 pm-5:00 pm Breakout Sessions	B7 Tourism Planning: How to Assess and Manage Risk (Sunrise)	B8 Tourism Foundations: Media is the Mediator between Tourism & Society: Editorial Content vs. Marketing, Promotions & Advertising (Manzano)	B9 Tourism Planning: Transportation and Tourism: Access is Everything (Bosque)
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6:00 pm-7:00 pm **2018 AITC Silent Auction Viewing** (Grand Ballroom A)

7:00 pm-10:00 pm **Enough Good People Awards Gala & Silent Auction** (Grand Ballroom B, C)
Sponsored by Pueblo of Sandia
Moderator: James Surveyor, Board Secretary, AIANTA
Entertainment: The JIR Project Band sponsored by Navajo Parks and Recreation Department

Thursday, September 20

8:00 am-noon **Conference Check-In** (Grand Foyer)
8:00 am-8:45 am **Breakfast** (Grand Ballroom B,C)

8:45 am-10:15 am Breakout Sessions	C1 Tourism Trends: How to Participate in the Shared Tourism Economy through Airbnb (Sunrise)	C2 Tourism Basics: Learn the Benefits of Working with Receptive Tour Operators (Manzano)	C3 Tourism Basics: Laying the Legal Foundation Part 1 (Bosque)
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10:15 am -10:45 am **Break with Exhibitors** *sponsored by* Visit Albuquerque (Grand Ballroom B,C)

10:45 am-12:15 pm Breakout Sessions	C4 Tourism Planning: Tourism & Economic Development Planning – Case Studies (Sunrise)	C5 Tourism Planning: Tribal Tourism Funding Opportunities Panel (Manzano)	C3 continued Tourism Basics: Laying the Legal Foundation Part 2 (Bosque)
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12:15 pm-2:00 pm **Lunch | General Session** (Grand Ballroom B,C)
Sponsored by Tribal Business Journal
Keynote Speaker: Ladonna Harris, (Comanche) Founder and President, Americans for Indian Opportunity
Removing of the Colors By Pueblo of Isleta Veterans Association
Closing Remarks and Drawing (Must be present to win)